



Aptia's Commitment to Responsible AI

Public Statement

At Aptia, our use of AI is focused on creating value and enhancing experiences for our clients and employees, while proactively managing potential challenges.

We recognise that AI is a tool to augment human capability, and with that innovation comes responsibility.

Our approach to AI is grounded in principles that ensure fairness, transparency, and accountability, reflecting both our internal governance standards and global best practices.

Our Guiding Principles

1. Purpose

- Our use of AI is focused on creating value and enhancing experiences for our clients and employees, while anticipating potential challenges.
- We align all AI initiatives with Aptia's values: Thoughtful, Specialist, Ownership and Responsive.

2. Technical Robustness & Safety

- We develop, select, and use AI systems that meet appropriate standards of performance, security, and reliability.
- We implement safeguards against misuse, adversarial attacks, and unauthorised access.

3. Non-discrimination, Fairness & Inclusivity

- We apply measures to ensure fair treatment, avoid unlawful discrimination, and mitigate harmful bias.
- We design AI systems to be inclusive and accessible to diverse users, considering different needs and contexts.

4. Transparency & Interpretability

- We inform clients and employees when they are directly interacting with an AI system.
- We document processes supporting AI-driven decisions, including limitations, to ensure traceability, transparency, and explainability.



5. Human Agency & Accountability

- We maintain appropriate human oversight and controls over AI systems.
- We design AI to support and empower individuals, augmenting human capabilities and decision-making.
- We take responsibility for the outcomes of AI systems and address unintended consequences promptly.

6. Privacy & Data Governance

- We prioritise the protection of client and employee data.
- We embed data privacy and oversight governance from the outset of AI projects.
- We comply with applicable privacy laws and implement robust governance for all data used.

9. Ethical Use & Social Impact

- We use AI responsibly, avoiding applications that could cause harm or undermine societal well-being.
- We assess broader social implications and act to prevent negative impacts.